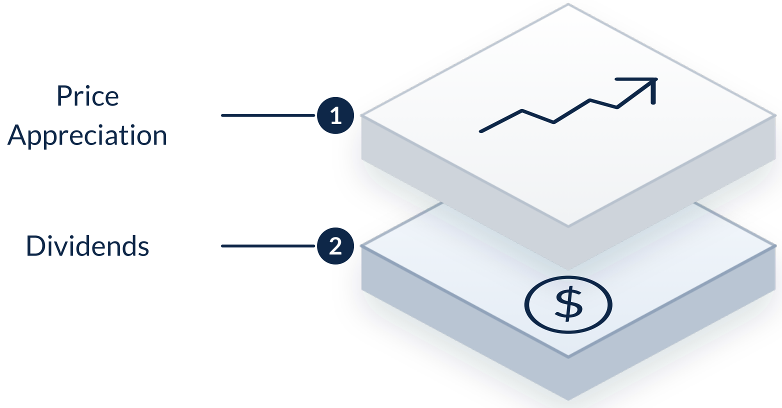
BUYWRITE — AT A GLANCE

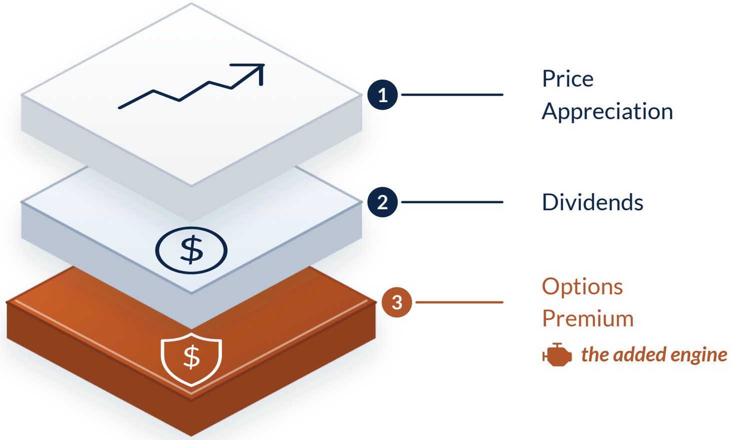
# Three ways your money works. Traditional portfolios only have two.

Traditional stock portfolios may make money two ways: price appreciation and dividends. **BuyWrite adds a third return engine — option premium**, the income collected for selling covered calls on stocks the portfolio already owns.

TRADITIONAL PORTFOLIO




MAIN BUYWRITE




1 **Price appreciation**
Market participation — the portfolio grows when its stocks do.

2 **Dividends**
Income paid by the underlying companies.

3 **Option premium**
Income from selling covered calls — collected in up, flat, and down markets.

BUYWRITE — THE ANALOGY

# The suspension system — not the destination.

BuyWrite keeps the portfolio on the same equity road. The options overlay aims to **cushion declines** and may **cap the strongest rallies** — same direction, steadier ride.


WITHOUT SUSPENSION

More jarring movement on the same road.

WITH BUYWRITE

Aims for steadier movement on the same road.

**The goal isn't a different destination. It's a steadier ride on the same road.**

MAIN MANAGEMENT, LLC

BUYWRITE — THE MINDSET

# Getting on base.

Not the most home runs — the most consistent at-bats. **BuyWrite is built around singles and doubles:** staying invested, collecting option premium, and aiming for a steadier path.

## HOME-RUN CHASING

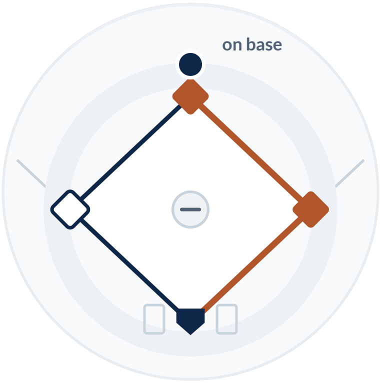

Sporadic. Unpredictable. Hard to repeat.

VS

## BUYWRITE PHILOSOPHY

single · walk · double · single · premium · single · double

Repeatable contributions, at-bat after at-bat.




**Singles and doubles can matter.**

> **The mindset that wins seasons:** consistency, not the biggest swing. Show up every game, try to get on base, and let the results compound.

**The point is not to swing for every rally. The point is to keep getting on base.**